

SITE LOCATION

Land Use Industrial Commercial Retail Hotel, accommodation Academic Parking Graveyard Residential

Connections

Highway trunk

Quarry

Primary road

Secondary road

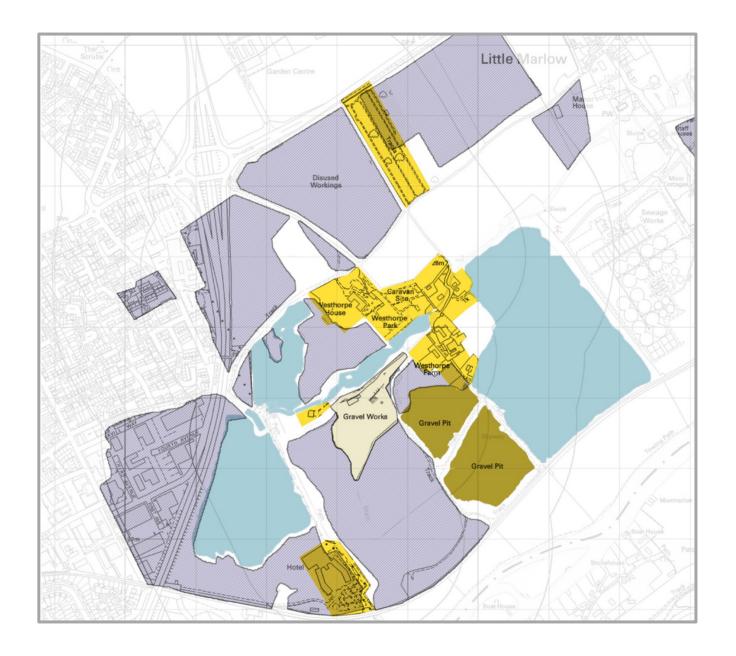
Tertiary road

Residential street

- Regional Cycle Route (52)

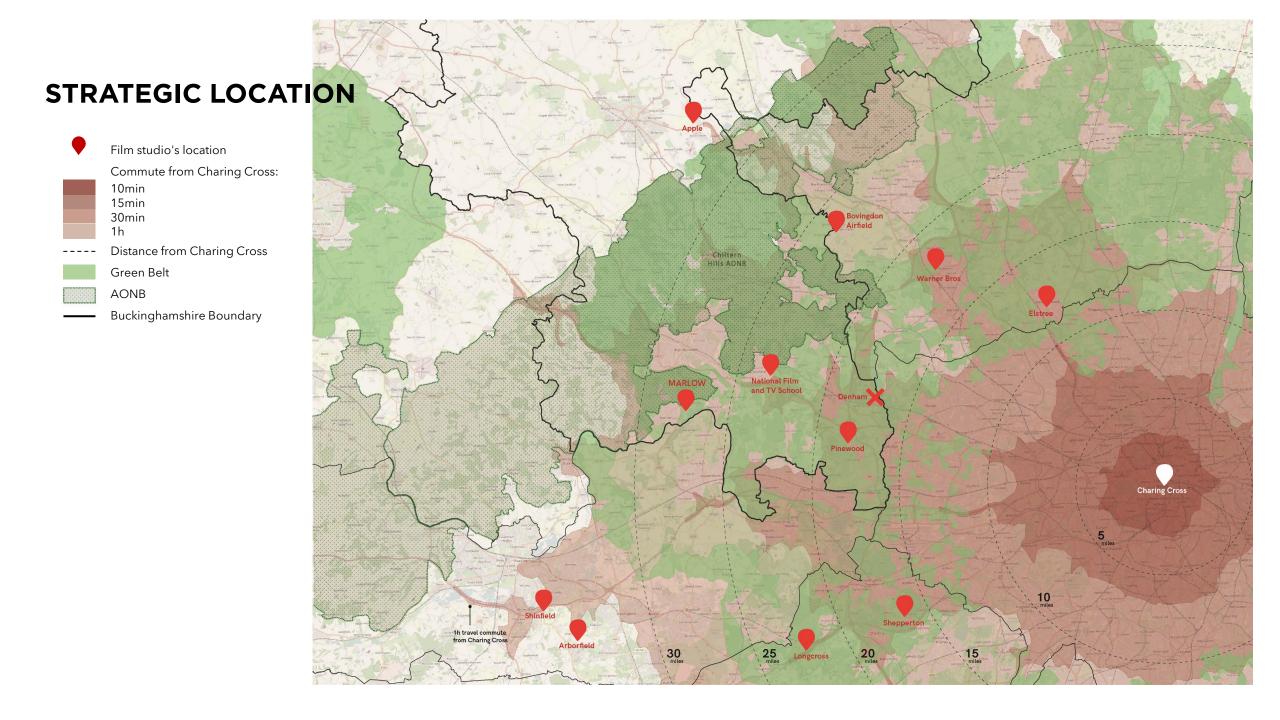
PRoW, bridle way, footpath





SITE HISTORY - Today

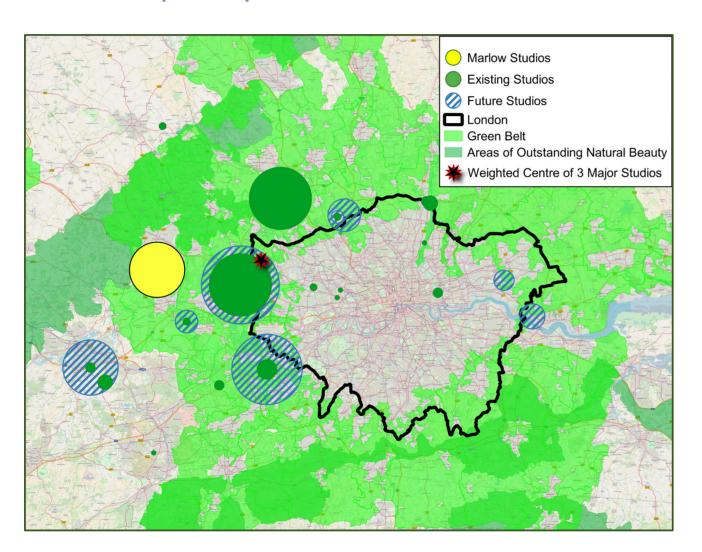






The West London Cluster (WLC)

The WLC is the optimum place to maximise inward investment into major HETV and blockbusters.



"The technical and talent infrastructure in the South East is way ahead of anywhere else in the UK"

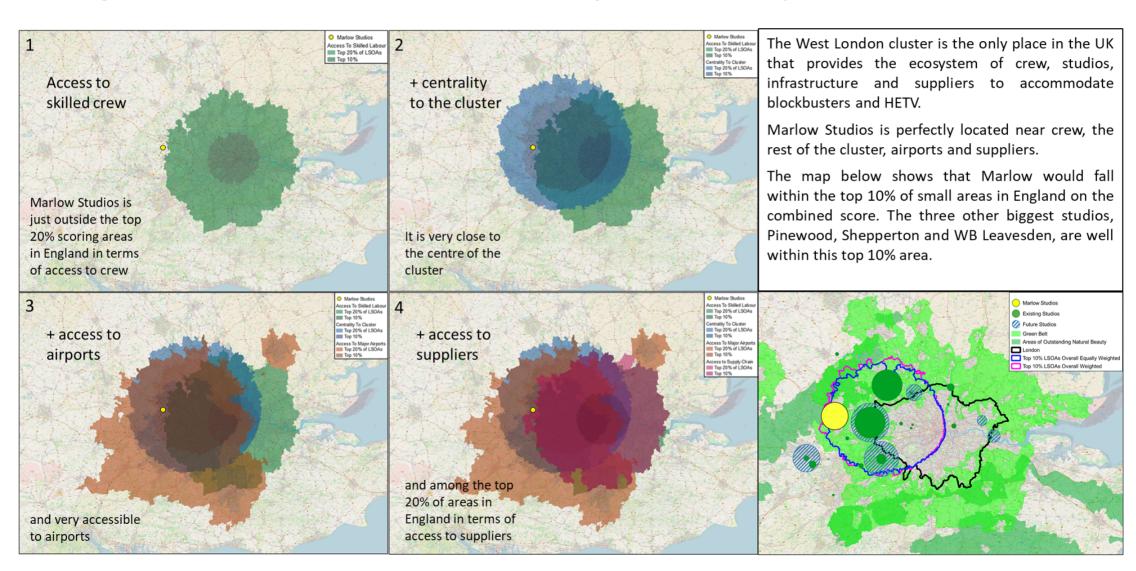
"There's a crescent from Elstree to Longcross of good facilities and crew. Major productions want a hub here because that's where the construction crews are, and crews prefer to work close to where they live".

PWC industry interviews in Review of the Film & HETV Market, 2018



The WLC

Combining the measures shows the ideal location for a major film studio to operate



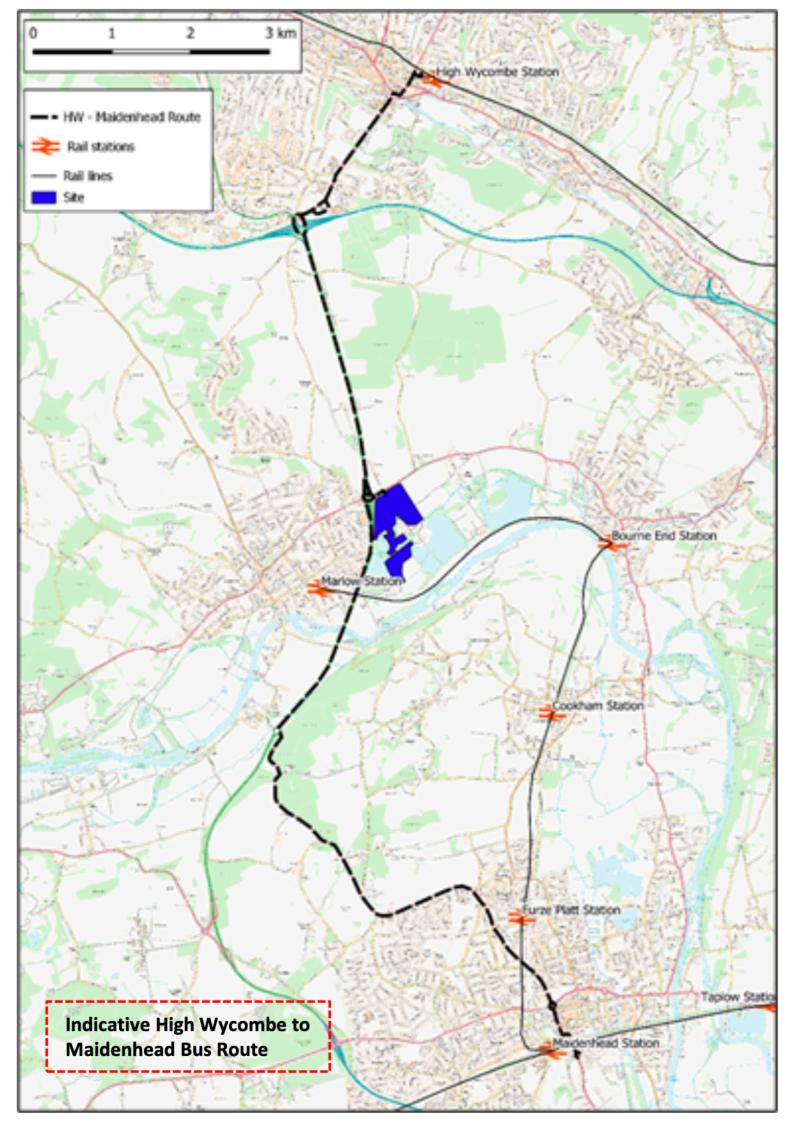




Emerging Masterplan: The Vision



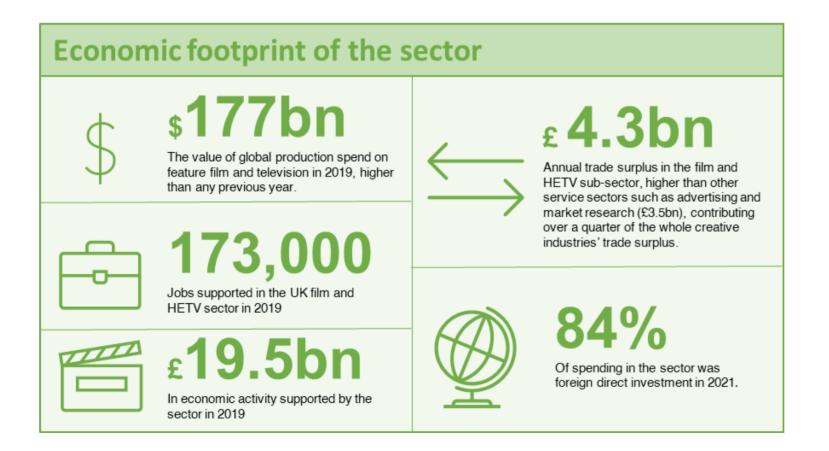






The need for stage space (1)

The global film and HETV sector is growing and the UK is at the forefront of this









The need for stage space (4)

The UK are currently missing out on hosting 5-10 major blockbusters per year due to a lack of space, resulting in lost revenues of almost £1bn each year

Purpose built film studios 31% Repurposed Alternative build space buildings/conversions 47% 22%

Major studios are FULL:

Utilisation of Pinewood and Shepperton Studios average 85% from 2014-18.

Both were tied down to long leasing deals in 2019.

Disney taken most of stages at Pinewood for at least a decade. Similar deal for Netflix at Shepperton.

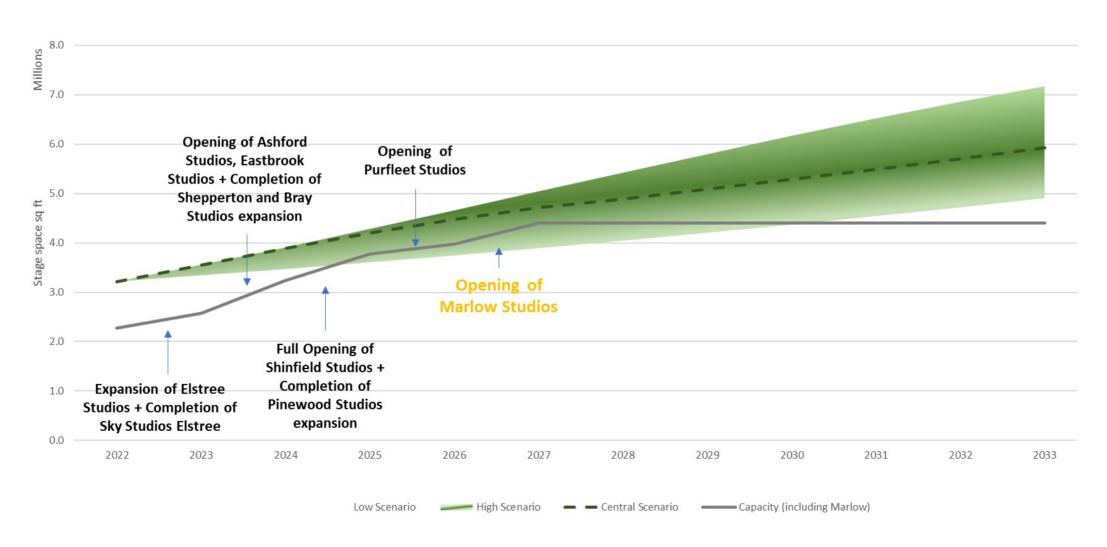
Leavesden owned by WB since 2010.

Three biggest are occupied by major US businesses.



The need for stage space (5)

The demand for stage space is increasing, current provision is full





Employment and skills

DPL is committed to producing a best-in-class employment and skills programme. More detail will be provided throughout the planning process, but the guiding principles of the approach are as follows:

- 1. Engagement with a network of local schools
- 2. FE and HE educational programmes Marlow Studios Education and Skills Hub
- 3. Deliver pathways for the existing workforce
- 4. Cultural impact
- 5. Environmental, social and governance

Ongoing discussions with many local and nationally significant education providers



Types of jobs Marlow could provide

Film and HETV has a wide supply chain and generates employment across many disciplines

Group	Roles
Development	Commissioner, producer, director, screenwriter
Production management	Line producer, locations manager, floor runner, cashier, finance controller, production accountant
Craft department	Production designer, costume designer, hair and make- up designer, set decorator, prop master, production buyer, construction
Technical department	Photography, script supervisor, grip, gaffer, lighting, video assistant, digital imaging, sound
Post-production	Editor, post-production supervisor, music editor, subtitle, archivist
Sales and distribution department	Sales agent, distribution executive, publicist, film programmer, marketing



Film provision at nearby colleges

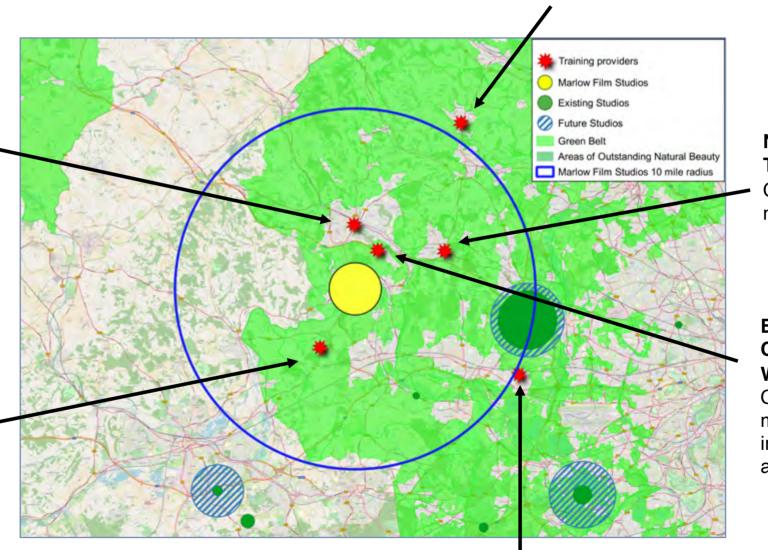
All Spring Media:

Film related apprenticeships.



Qualifications covering most crew areas, including construction and finance.

Berkshire College of Agriculture: Film production qualifications and performing arts.



National Film and Television School:

Qualifications covering most crew areas.

Buckinghamshire College Group Wycombe:

Qualifications covering most crew areas, including construction and finance.

East Berkshire College of Maidenhead: Qualifications covering most crew areas, including construction, hair & make-up and engineering.



Underrepresented groups

Historically, women and ethnic minorities have been underrepresented in film and HETV

Gender	% of total employment	
	Film and HETV	All Industries
Male	64%	52%
Female	37%	48%

"Portrayals of women are much more positive in movies directed by women and female directors frame female characters much more positively. These positive portrayals are largely affected by the presence of a critical actor behind the scenes."

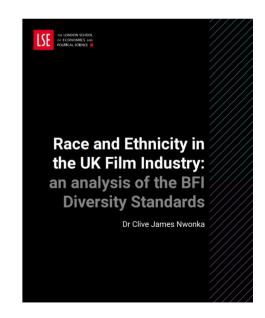
Gender	% of total employment		
	Film and HETV	All Industries	
White	88%	87%	
Mixed/Multiple ethnic groups	2%	1%	
Asian/Asian British	5%	7%	
Black/African/Carib bean/Black British	4%	3%	
Other ethnic group	2%	2%	

Representations of Women in Popular Film: A Study of Gender Inequality in 2018

Ian Kunsey

Cinema and Television Arts Elon University

Submitted in partial fulfillment of the requirements in an undergraduate senior capstone course in communications



THEEND











